

CHIPPENHAM AREA
YOUTH STRATEGY
BRIEFING REPORT

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CHIPPENHAM AREA YOUTH STRATEGY – BRIEFING SHEET

Key Factors for Consideration

- 4200 13-19 population in Chippenham area
- Chippenham and Town centre re – development
- Bridge Centre re-development
- The Bridge Centre experience Nov 2008 – June 2009 – a case study
- Diversity and best response
- Pivotal question - All in One or Split provision?
- Need Analysis Research January – March 2008
- Geographical dynamics and cultural groups
- Portholes into activities and developmental experiences
- Alcohol
- Recognises many young people currently engage well in a range of structured and informal groups and activities

The Model

Based in the consultation thus far the future model should aim to include all the following components;

- **Youth Café** – town centre, with combined exhibition space
- **Personal and Social Youth Development Centre**
- **Outdoor Education Youth Development Centre**
- **Arts and Media Youth Development Centre**
- **Alternative Sports Youth Development Centre**
- **Youth Shelters**
- **Street Based Youth Work**
- **Rural Outreach** – Mobile bus, plus urban adventure training for young people in outlying areas
- **Rural Youth Project** targeting Post 16 yrs offering combined package of housing, rural skills experience and development, transport, key support and supervision
- **Youth and Community Events** based on positive shared experiences
- **Universal and targeted social education** – schools outreach/PHSE – based around the strategy model and ideology

How

- One **co-ordinated** vision
- Delivered in **partnership**
- Informed via **Chippenham Community Area Young People's Issues Group, Chippenham Area Partnership, and Chippenham Schools Partnership-** (School Councils and Children's Parliament)
- Formation of **Chippenham Youth Partnership** as co-ordinating forum for operational monitoring of delivery
- Reporting to and authorised via **Area Board**
- Combined resources

Potential Key Partners

- Young People
- Wiltshire Council
- Development Service for Young People
- Connexions
- YOS
- YPSS
- Wiltshire College
- Housing Associations
- Chippenham Churches Together
- Voluntary sector – ACF/ sea Cadets
- Police
- Chippenham and Area Town and Parish Councils
- CHAP
- Borough Lands
- Parents (CAYPIG Support Group)

Benefits

- Cultural Development
- Community development
- Increased Safety
- Increased access to purposeful activity
- Response to increase in need
- Sustainable and Local activities and venues to ensure effective use of resources

Considerations

- Need consistency
- Need commitment by all partners to participate at key places
- Need cohesive ideological and participatory experience for young people.
- Clear boundaries
- Joint local practitioner training

Key Roles

- **Political mandate and support** -WC and CTC
- **Developmental and strategic co-ordination** (link to Area Board / CAYPIG) - DS4YP
- Youth Café lead - CCT re
- PSD YDC – DS4YP
- OE YDC – WC and Voluntary sector partnership
- A&M YDC – WC partnership
- AS YDC – local partnership
- Rural Youth Project development - Connexions / DS4YP
- Boundary reinforcement at key places/times- Police and PCSO's
- Events – partnership and shared leads
- Social education in relation to strategy – DS4YP

Conclusion

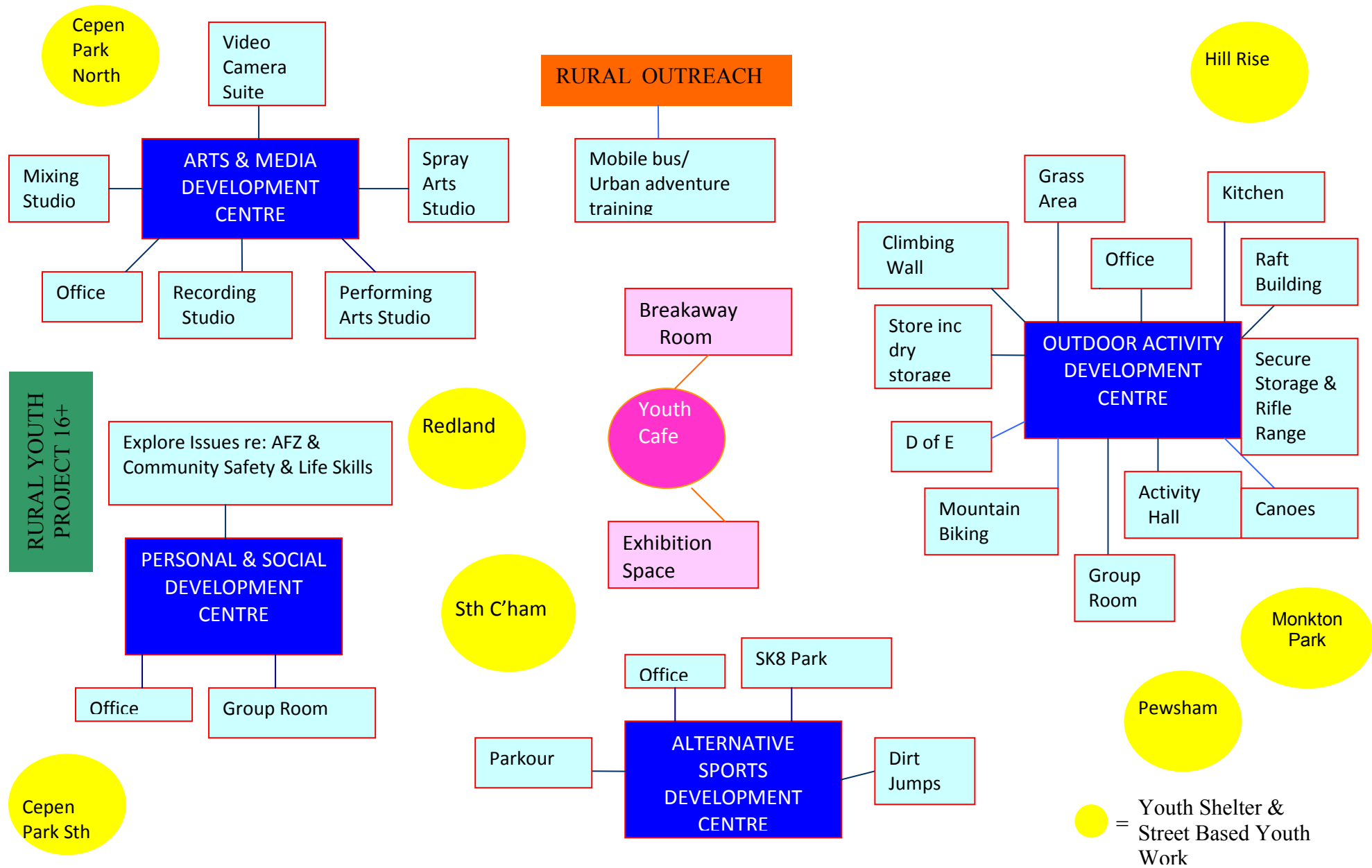
- Approach and strategy Key
- Need for result
- Developmental Process
- Will take time

- **Appendices**

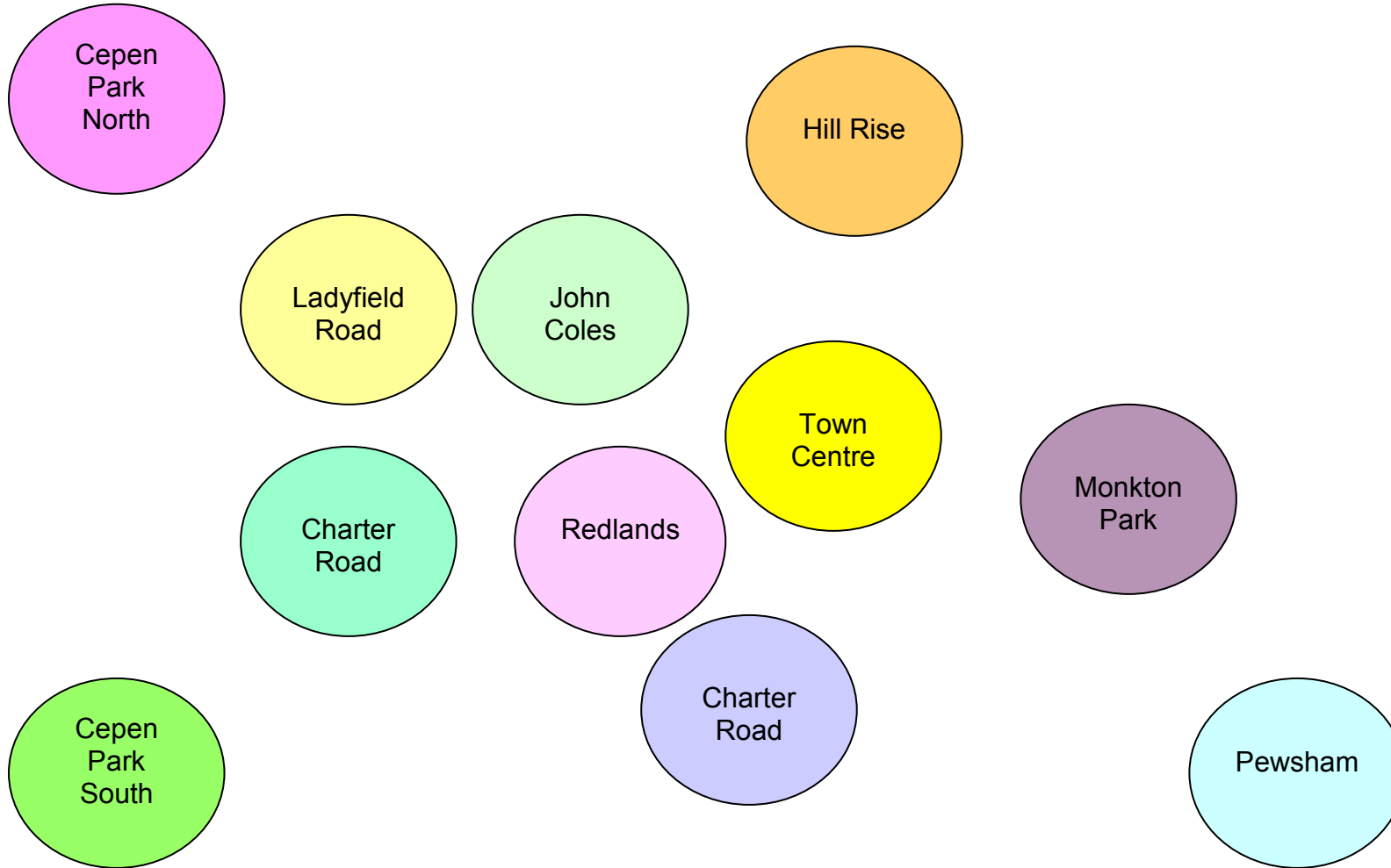
RESEARCH FINDINGS

Total Participants	281
Male	145
Female	136
Youth provision in one place	122
Youth provision in different places	153
Skate Park	122
Youth Cafe	144
Outdoor Activities	144
Youth Workers	30
Counselling	24
Workshops	62
Dance Studios	85
Drama Space	90
Arts Centre	91
Sports Hall	148

Band/Gig Space	111
Kitchen Area	71
Group Work Space	24
I.C.T Area	106



Young People's Political Map of Chippenham



Consultee's To Date

- Chippenham CAYPIG
- Development Services for Young People
- Connexions
- Youth Workers
- Chippenham Town Partnership
- Borough Lands
- Chippenham Churches Together
- Young People
- ACF
- CAYPIG Support Group
- Chippenham Town Council
- Wiltshire Council
- Sutton Benger Village Hall Committee
- Chippenham Children's Parliament
- Yatton Keynell Youth Club
- Green Room Box
- Chippenham Vision Board